

2018

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中国国际成人保健及生殖健康展览会



问卷调查表 Visitor's Survey

衷心感谢贵公司参加“2018 中国国际成人保健及生殖健康展览会”，数百家专业展商和数千名专业买家的到来打造了一个超出往届的成功展会。为了提升我们的服务水平和提高展会的专业性，请您配合填写此问卷调查表，如有任何意见或建议，请您不吝提出，谢谢您的合作。

Thanks for participating in China Adult-Care Expo 2018. To perfect our service and professionalize the exhibition, please kindly complete this questionnaire. If any opinions or advices you have, please don't hesitate to let us know, many thanks for your cooperation.

1. 贵公司了解“中国国际成人保健及生殖健康展览会”的渠道？

How do you know China Adult-Care Expo?

- A. 展会官方网站 Official Website of the show ()
- B. 邮件 Email ()
- C. 微信宣传 Wechat ()
- D. Facebook and Twitter ()
- E. 性商网 ChinalsexQ.com ()
- F. 其他 (请举例说明) Others(Please Indicate) _____

2. 贵公司参加过几次“中国国际成人保健及生殖健康展览会”？

How many times have you been to China Adult-Care Expo?

- A. 一次 Once ()
- B. 两次 Twice ()
- C. 三次 Three times ()
- D. 更多 (请举例说明) More(Please Indicate) _____

3. 贵公司参加本届成人展达到的目的有：

Please indicate the purposes you achieved in China Adult-Care Expo 2018:

- A. 采购新产品 Purchase New Adult Products ()
- B. 寻找产品供货商 Seeking Suppliers ()
- C. 寻找合作伙伴 Sourcing for partner ()
- D. 会见现有客户 Meeting the established clients
- E. 其他目的 (请举例说明) Others(Please Indicate) _____

4. 您对本届展会的整体评价？

How do you like the China Adult-Care Expo 2018?

- A. 非常满意，很有收获 Very good ()
- B. 满意，基本能达到目标 Satisfied ()
- C. 一般 Common ()
- D. 不满意 Not satisfied ()

5. 您在现场接触到的商家有？

How many clients did you meet during the China Adult -Care Expo 2018?

- A. 1-5 ()
- B. 6-10 ()
- C. 10-15 ()
- D. 更多，请注明 More(Please Indicate) _____

6. 给您留下最深刻印象的三家展商分别是？

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Please indicate three exhibitors that impressed you most.

A. _____ B. _____ C. _____

7. 展会结束后，您对展会客户的跟进情况如何？

How are the after-show communications?

- A. 非常好，已实现订货 Very good, i have purchased the desired products ()
- B. 保持密切沟通，洽谈业务中 Still be in close touch with the clients ()
- C. 后续沟通不理想 The communication with the clients is not good ()

8. 您是否了解展会同期举办的研讨会信息？

Did you know the information of the forum during China Adult-Care 2018?

- A. 了解并参会了 Knew and attended it. ()
- B. 了解，但是没有时间参会 Knew it, but had no time to attend ()
- C. 不了解 Did not know it. ()
- D. 请写下您感兴趣的论坛议题 Please indicate the topics that you are interested in: _____

9. 贵公司是否考虑参加“第十六届中国国际成人保健及生殖健康展览会”？

Will you attend China Adult-Care Expo in Shanghai next spring?

- A. 参加 Yes, we will attend ()
- B. 还未决定 Not decided ()
- C. 不参加 No, we will not attend ()

10. 您认为展会现场的标识系统怎么样？

Are the signs in the venue informative and sufficient?

- A. 非常好 Very good ()
- B. 一般 Common ()
- C. 指示牌有待提升 The signs need to be improved ()
- D. 其他 (请说明) Others(Please Indicate) _____

11. 贵公司认为本届展会出版的“国际展区专刊”怎么样？

What do you think of the Magazine of International Brands Area?

- A. 很好 Very good ()
- B. 一般 Common ()
- C. 其他 (请说明) Others(Please Indicate) _____

12. 贵公司认为本届展会设立的餐饮区和专业观众休息区怎么样？

How do you like the lunch area and trade visitor Lounge area this year?

- A. 非常好 Very good ()
- B. 一般 Common ()
- C. 服务待提升 (请说明) Needs to be improved(Please Indicate) _____

为了给贵公司提供更好的参展平台和服务，请您对我们的展会提出宝贵意见：

To provide better platform and service to all participants, we will appreciate your suggestions for China Adult-Care Expo:

贵公司名称 Company Name: _____

日期 Dates: _____